

LISTENING TEST (1 point)

A FASHIONABLE LANGUAGE

Introduction

In this recording you are going to hear some new words. Read and listen to them. Make sure you know what they mean.

catwalk – pasarela / pasarela

slogan – slogan / eslogan

aim at – dirixirse a/ao / dirixirse a

influence – influencia / influencia

Here is the beginning of the recording:

Presenter: Good evening, and welcome to *Catwalk*, the programme that tells you about what's going on in the fashion world. Now, when most people hear the word 'fashion' they think about clothes, design, art and things like that, but according to linguist Toni Pons languages can also be fashionable, or even unfashionable. Can that really be true, Toni?

Here is an example of a question:

What does the programme *Catwalk* tell you about?

The correct answer is: 'The programme *Catwalk* tells you about what's going on in the fashion world.'

Ready? Now read the rest of the questions before listening to the recording.

Now write the correct answers. Remember to write complete sentences.

Questions

1. According to Toni, why do people learn English?

2. What examples of Information Technology does Toni give?

3. Complete the following sentence from the recording.

If you speak English, you're demonstrating that you're part _____
_____, the generation that thinks globally.

4. Which languages does the presenter say that Spanish people email each other in?

5. Complete the following sentence from the recording.

Even if you only ever visit Spanish websites, _____ the
ever-increasing advertising that flashes onto our screens, which is very often in English.

6. Complete the following sentence from the recording.

Indeed, a number of manufacturers always advertise in English in _____
_____.

7. Which language does Toni Pons say that people in their forties studied when they were at school?

8. What happened to Hollywood film titles in the past?

9. According to Toni Pons, which are the four areas where the use of English is most frequent?

10. Complete the following sentence from the recording.

Somebody who speaks English is a person who has access to the new technologies and is a

person who knows what's happening in the film, _____

_____.